



MAP

Montana Asthma Home Visiting Program

Referral Planning

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Funded Sites

- Current
 - Bullhook Community Health Center – Havre
 - Lewis and Clark County Health Department – Helena
 - Missoula County Health Department
 - New Sites

Eligibility

- Age 0-17 years
and...
- Either
 - Emergency Department Visit w/i
past year
 - Score less than 20 on ACT

Referrals

- Sites Required to have a referral system in place
but...
 - Often challenging
 - Opportunity to help is timely

Barriers Encountered

- Some providers view MAP as competition
- Some providers don't provide care as MAP encourages
- MAP coordinators may have to refer family to care provider out of town to get evidence-based asthma care, (higher cost for family)

What's Being/Been Done

- Medical Office/Providers
- Newspaper Ads
- Other clients
- Posters
- WIC
- MHIP
- School Nurses
- TV/News Coverage
- Other Public Health Staff

Work Group Questions

- What are the barriers to getting referrals?
- What is missing that we could feasibly do, as a program, to enhance the referral process?
- What are some ways to increase awareness of MAP among those who refer?
- Are there other sources we can draw from to gain more referrals?

NEXT MAAG MEETING

- August 22, 2013
- Helena
- Location TBD
- Strategic Planning

Thank-you!
Have a GREAT Summer!

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